COOKIE POLICY

ABOUT OUR COOKIES
Cookies are small text files stored on your device when you access most websites on the internet.

Currently across all POP IT LIMITED web sites and customer portals we make use of cookies to help manage our websites, make our websites easier to use and support the provision of relevant information and functionality to you to improve your visitor experience, as well as provide us with information about how our websites are used so that we can make sure it is as up-to-date, relevant and as error free as we can.

By using our website you agree to the use of cookies as described in this Cookie Policy.
Cookies set across our website, set by our 3rd party partners or us, can be in the form of session cookies (lasting only as long as your visit to our website) or persistent cookies, and may use different technologies, such as JavaScript or Flash.

You can choose to manage the cookies we use on our website through your internet browser settings at any time. For more information about how to do this, and about cookies in general, you can visit https://www.allaboutcookies.org. Certain cookies may be set as soon as you visit our websites, but you can remove them using your internet browser settings.

Please note that preventing cookies is likely to impact the functionality or performance of our websites, or prevent you from using certain services provided through them. If you choose to do so, we cannot guarantee access to the services provided through our websites or be sure how our websites will perform during your visit. Doing so will also affect our ability to update our websites to cater for user preferences and improve its performance.

If you have any further questions, would like any further clarification around our use of cookies or wish to discuss how we are embracing online privacy, please email us at privacy@popitmobile.co.uk

USE OF FLASH FILES
Across some of our websites we make use of flash files, which present information, allow integration with third parties and can offer a richer online experience.
Adobe offers a tool to monitor, prevent and remove 'flash cookies' – more information is available at:
https://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager03.html

FURTHER INFORMATION
Further general information about cookies is available at https://www.allaboutcookies.org.
For further information about Google Analytics please see https://www.google.com/analytics/learn/privacy.html
To prevent tracking by Google Analytics across all websites visit https://tools.google.com/dlpage/gaoptout.

WHAT ARE COOKIES?
Cookies are tiny files that we place into a folder on your computer when you visit our various websites and customer portals. They allow us to customise and performance enhance your browsing experience.
We set out below information to assist your understanding of the cookies that we use here at POP IT LIMITED.
Cookie Information
There are two types of cookies used by POP IT LIMITED which vary by the length of time they remain active:

SESSION COOKIES
Set by a site, which are deleted when the visitor closes their browser.

PERSISTENT COOKIES
Set by a site, which are stored on the visitor's device and expire on a given date.

COOKIE GROUPINGS
To make it easier for you to understand the way in which POP IT LIMITED uses cookies, they have been grouped into the following

CATEGORIES
The category to which a cookie belongs can be seen in the table below under the heading 'Reason for use of cookie'.

YOUR VISIT
These cookies are used to ensure that your journey through our website is smooth. They will typically remember what settings you have applied or any preferences that you have set so that they are not forgotten when you click through to a different screen.

REMARKETING
Uses 3rd party remarketing services including Google AdWords, Google Tag Manager, Google Analytics, and AdRoll. These services will place cookies on your web browsers in order to serve you ads based on past visits. This allows us to market to those that have shown interest in POP IT LIMITED's products and services. We respect your privacy and will not collect any identifiable information through the use of Google or any other 3rd party remarketing service.
To opt out of Google's use of cookies visit https://support.google.com/ads/answer/2662922?hl=en-GB.
To opt out of AdRoll's use of cookies visit https://app.adroll.com/optout/safari

USER PREFERENCES
These cookies are used to remember your individual preferences. On our websites this may include a variety of things such as the enabling of automatic form completion to displaying prices Inc or ex VAT, what you have selected before or to enable us to make product recommendations.

ANALYTICS
The software which uses Analytics cookies is intended to provide POP IT LIMITED with an overview of traffic trends throughout our sites using such analytics software. These trends may include information such as your chosen browser, whether you are accessing using a smartphone or laptop, participation in marketing/email campaigns, page views, session length, etc.
No personal or identifiable information is collected or used.

HOW CAN I CHECK IF COOKIES ARE ENABLED?
Please be aware that if you disable cookies it will not be possible to use most if not all of our websites. To check the current status of cookies please click on your browser from the list below for step-by-step instructions:

INTERNET EXPLORER
1. Click on 'Tools' at the top of your browser window and select 'Internet options' , then click on the 'Privacy' tab
2. Ensure that your Privacy level is set to Medium or below, which will enable cookies in your browser. Settings above Medium will disable cookies.

GOOGLE CHROME
1. Click on the menu icon near the top-right of your browser window and select 'Settings'.
2. On the 'Settings' screen, click 'Show advanced settings…'.
3. Now click the 'Content settings…' button. This will display your cookies settings. The first option 'Allow local data to be set (recommended)' should be selected.

CONTINUES

CONTINUES

SAFARI
1. Click on 'Safari' at the top of your browser window and select the 'Preferences' option
2. Click on 'Security', then 'Accept cookies' and select 'Always'

FIREFOX
1. Click on the menu icon near the top-right of your browser window and select 'Options'.
2. Select 'Privacy', and in the 'History' section the drop-down menu labelled 'Firefox will:' select 'Remember History' should be selected.

OTHER
There are a number of other browsers available that will all have their own unique way of setting cookies, for assistance with these individual browsers please refer to their help section.
Can I enable cookies on POP IT LIMITED websites but not on other sites?
It's possible to only accept Cookies when you are on POP IT LIMITED's websites and portals by adding our various web addresses to a 'safe list'. Here's how to do this in different browsers:

INTERNET EXPLORER
1. Click on 'Tools' at the top of your browser window and select 'Internet options', then click on the 'Privacy' tab.
2. Under the 'Settings' menu slide the bar to the top, so that 'Block All Cookies' is selected.
3. Click the 'Sites' button and enter Popitmobile.co.uk (for example) in the 'Address of website' bar, then select 'Allow'.

GOOGLE CHROME
1. Click on the menu icon near the top-right of your browser window and select 'Settings'.
2. On the 'Settings' screen, click 'Show advanced settings…'.
3. Now select 'Block sites from setting any data' then select the 'Manage exceptions' button.
4. In the 'Hostname Pattern' field type Popitmobile.co.uk (for example) and ensure that the 'Behaviour' is set to 'Allow'.

SAFARI
1. Click on 'Safari' at the top of your browser window and select the 'Preferences' option.
2. Click on 'Security', then 'Accept cookies' and select 'Only from site you navigate to'.

FIREFOX
1. Click on the menu icon near the top-right of your browser window and select 'Options'.
2. In the first drop down menu labelled 'Firefox will:' select 'Use custom settings for history'.
3. Click the 'Exceptions…' button
4. In the 'Address of web site' field type Popitmobile.co.uk (for example) and click 'Allow'.

OTHER
There are a number of other browsers available that will all have their own unique way of setting cookie exceptions, for assistance with these individual browsers please refer to their help section.

FURTHER QUESTIONS
If you have any questions or concerns about any of our cookies or policies, please feel free to email us at privacy@popitmobile.co.uk

ENDS